

# WE CREATE DIGITAL EXPERIENCES THAT CONNECT BRANDS WITH CUSTOMERS THROUGH WEB, MOBILE AND SOCIAL APPLICATIONS

**masFusion**  
Creative Technology Agency

## USERS ARE THE CORE OF EVERYTHING WE DO.

masFusion builds web, mobile and social applications that connect brands with people to deliver measurable improvement in customer engagement.

Employing the best usability practices we test ideas before developing, making technology useful, intuitive and desirable.

We listen to user needs and desires to deliver new ways to make technology work for them.

Our software looks good, works properly and connects with your clients.

## WHY WORK WITH US?



Increase user engagement



Boost conversions



More sales



Increase application use



Faster time to market



Happy and loyal users

# OUR APPROACH



Linea Zapopan

**WEB APPLICATIONS**



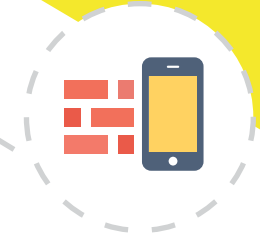
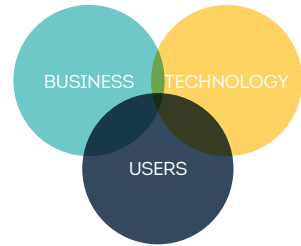
**BUSINESS GOALS**



**USER EXPERIENCE RESEARCH**  
Make technology useful, usable and desirable



**DIGITAL STRATEGY**  
Web, mobile, social apps and content



**AGILE TECHNOLOGY DEVELOPMENT**

**SOCIAL APPLICATIONS**



**PROJECT REPORT**



**OPTIMIZE AND EVALUATE**



**LAUNCH**



Bernardette HOSPITAL

**MOBILE APPLICATIONS**



GUADALAJARA'S SOCCER TEAM





TECHNOLOGY



FASHION



RETAIL



AUTOMOTIVE



ENTERTAINMENT



SPORTS



EDUCATION



TOURISM



MEDIA



REAL ESTATE



HEALTH CARE



GOVERNMENT

# WHERE ARE OUR CLIENTS?



**masFUSION**  
Creative Technology Agency

## GUADALAJARA

Software Center  
López Mateos Sur 2077

## MEXICO CITY

Centraal  
Zamora 187 Condesa



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